

# BIATHLON ALBERTA TRAINING CENTER SPONSORSHIP PROGRAM

---



# Who are we?

The Biathlon Alberta Training Center (BATC) is proud to be one of Biathlon Canada's officially recognized National Development training centres. We provide focused year-round training to committed biathletes aged 18-23 years to facilitate the transition from club/provincial athlete onto Canada's National Biathlon Teams.

## Our Success

- BATC athletes have had success at:
  - National Championships
  - Youth/Junior World Championships & World Cups
- 11 former and current Biathlon Canada National Team members have been developed at the BATC
  - 5 of these athletes participated at the Olympic

**The BATC makes a difference in the athlete's lives**

### ***Matthias Ahrens, Head Coach***

"Biathlon is the #1 Winter Sport in Europe, recognized for the excitement of endurance and speed in skiing and the precision and focus in shooting. Our athletes train 6 days per week and up to 2 times per day. Their dedication, work ethic and team work are the attributes that allow them to be successful in sport, work and life. Training, competing, and living as a biathlete requires considerable financial investment. Support BATC and you will make a difference."

### ***Emma Lunder, Former BATC & Current Senior National Team Member***

"It was a very valuable training opportunity before my move to the Senior National Team. The BATC's training program was in-line with the national team's training program, which made the transition quite smooth. It was extremely important that I was able to start training with a high caliber of athletes for a year on the BATC, as well as having an experienced coaching staff who helped me target the areas I needed to improve the most."

# Become a part of the future

\$5000

## Partner (maximum 5)

- Benefits:

- Company Logo on Team clothing (training and race) and support vehicles
- Biathlon Training day
- Biathlon Alberta Training Centre 'official sponsor' training jacket and swag
- Company logo posted and linked on the Biathlon Alberta website

From  
\$250

## Supporter (unlimited)

- Direct to athlete sponsorship, 100% of your donation goes directly to support BATC athletes attending races both internationally and domestically.

- Benefits:

- Thank you and announcements on both BATC social media and the athlete's social media benefiting from the support
- Company logo posted and linked on Biathlon Alberta website
- Option of exclusive biathlon training day



*For inquiries regarding our sponsorship program please contact:*

*Elmar Heger, General Manager*

*[elmar@biathlon.ca](mailto:elmar@biathlon.ca)*